



**UNIVERSITI PUTRA MALAYSIA**  
AGRICULTURE • INNOVATION • LIFE

MESYUARAT  
JAWATANKUASA KUALITI UPM KALI KE-38

Agenda 12.1  
Penggunaan Logo pada Kepala Surat UPM

UPM telah berjaya merangkul **SIRIM Quality Award 2017**. Anugerah tertinggi daripada SIRIM yang diberikan kepada UPM ini dinilai berdasarkan 5 kriteria iaitu komitmen pengurusan, pelaksanaan sistem pengurusan yang berkualiti berdasar standard ISO, 5S, kumpulan kualiti, produktiviti & inovasi dan prestasi organisasi.



Anugerah Kualiti SIRIM 2017 disampaikan oleh Timbalan Menteri Kementerian Sains, Teknologi dan Inovasi (MOSTI) , Datuk Wira Dr. Abu Bakar Mohamad Diah yang mewakili menteri berkenaan bersempena Majlis SIRIM Industri 2017 pada 10 November 2017



## GUIDELINE ON THE USE OF SIRIM QUALITY AWARD LOGO

This guideline specifies how SIRIM QUALITY AWARD LOGO shall be depicted and conditions relating to its use.



Winners of SIRIM Quality Award are entitled to use the SIRIM Quality Award Logo for publicity and promotional purposes including their website for a period of three (3) years from the date of the award. Winners are only allowed the use of the SIRIM Quality Award logo, and not the SIRIM company logo.

The logo may be reproduced in black and white, or in the case of preprinted letterhead, stationary, newspaper and magazine articles, in the predominant colour of these items.

The logo shall always follow the relative proportions as illustrated above although it may be uniformly enlarged or reduced.

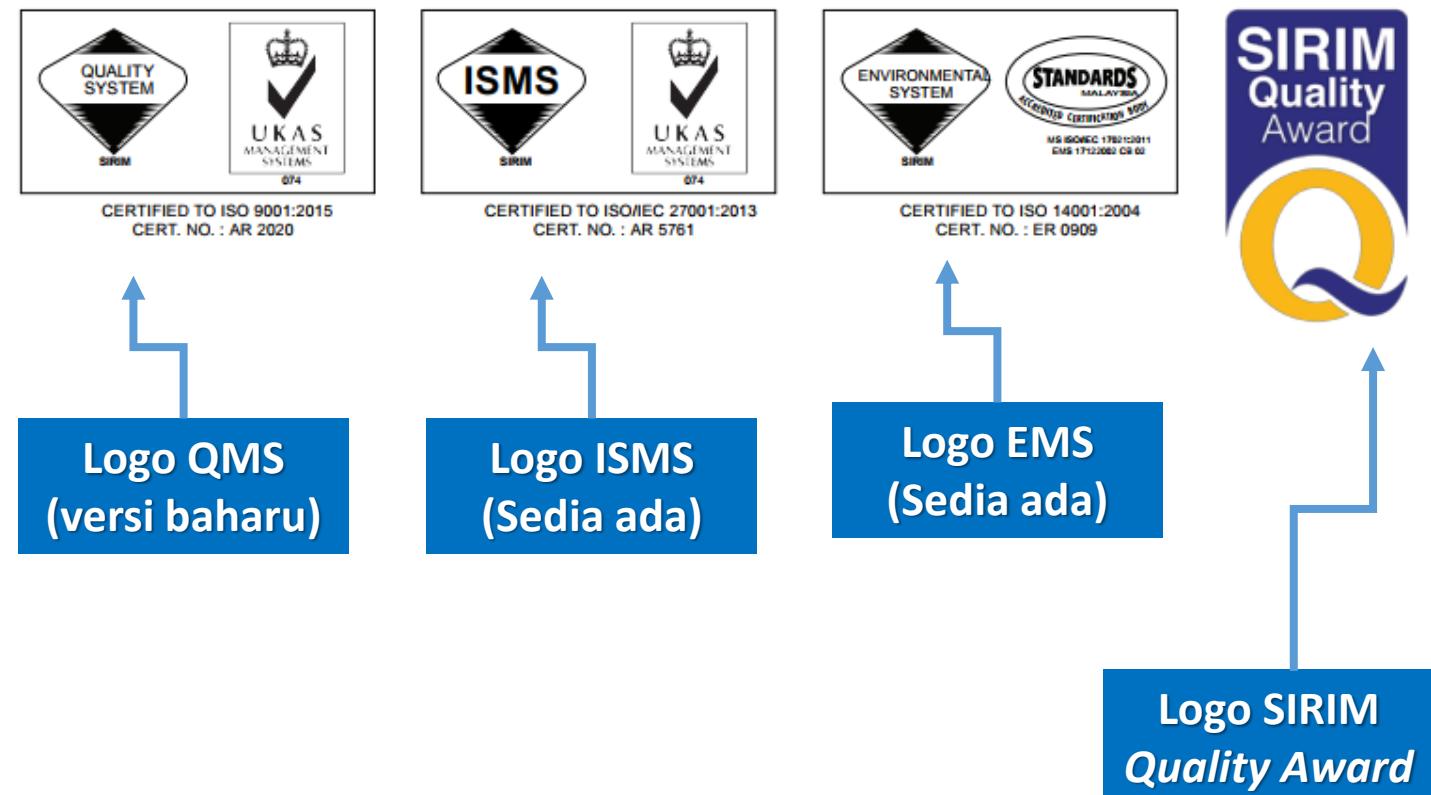
The logo may be used in literature, stationery and advertising. In the case of award winners for products, the logo may be used on the winning products and/or their packaging.

The colour index of SIRIM Quality Award logo is as follows:

- Yellow colour index: C – 0%, M – 35%, Y – 85%, K – 0%
- Blue colour index: C - 100%, M – 100%, Y – 0%, K – 0%

**Pemenang boleh menggunakan logo *SIRIM Quality Award* bagi tujuan publisiti dan promosi termasuk dalam laman sesawang bagi **tempoh 3 tahun** dari tarikh dikurniakan:**

**10 Nov. 2017 hingga  
10 Nov. 2020**



Mesyuarat Jawatankuasa Kualiti dimohon **mengambil perhatian** berhubung:

1. penggunaan logo *SIRIM Quality Award* boleh digunakan untuk tujuan publisiti dan promosi termasuk dalam laman sesawang bagi tempoh 3 tahun iaitu mulai 10 November 2017 hingga 10 November 2020;
2. contoh penggunaan logo *SIRIM Quality Award* pada kepala surat bersama-sama logo pensijilan ISO termasuk logo ISO 9001:2015 (Versi baharu) dan PTJ boleh membuat tempahan di Penerbit UPM.



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Terima Kasih | *Thank You*



**“.....PUSAT PENGURUSAN JAMINAN KUALITI  
& PEMBUDAYAAN KUALITI UPM..”**

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